

December 15, 2005

To: USA Swimming LSC Official's Chairs
Re: Maxwell Trophy/Swimming World Excellence Award

Dear Friends,

It is our pleasure to relay to you the continuing sponsorship of Maxwell Trophies and Swimming World magazine, of our LSC Official's appreciation award. We are indeed grateful for the continuing support of these two companies. For the first twenty one years of USA swimming's existence, the only national award honoring an official was the Pettigrew Award, given to a high profile recipient each year. We are now able to honor six local officials per year for their contributions to their LSC. To be one of six recipients chosen each year from a base of ten thousand local officials is a great honor. The recipients are profiled in Swimming World Magazine along with their photo.

The LSC officials chairman will receive a beautiful Plexiglass trophy to present to the recipient at a local function, so they can be lauded by those whom they serve. Some have been awarded during the LSC House of Delegates meetings, some at Awards banquets, some at LSC championship meets. The actual presentation of the award is up to your LSC. Press releases will accompany the award and they should be sent to the local newspapers. We are writing to encourage you to submit a nominee from your LSC. Write a short bio on his/her service to the local swimming program. If you have 2 people who you feel are deserving of this award, submit both nominees, you are not limited to one. The recipients are selected by a committee who read the bios independently and rank their first three top choices bi-monthly, until consensus is achieved. Our past recipients have given testimonials on what this award has meant to them and how they have been recognized for the award at business meetings and other areas of their lives.

I have also attached a nomination form for your use. We need a color picture of your nominee returned with your nominations in order for them to be considered for this award.

Our officials do so much for the swimmers and coaches, where would the competition factor of competitive swimming be without officials providing the expertise to conduct swim meets. Competition is what we are all about. Officials are central to providing this most important part of swimming. Please take the time to recognize your local officials by nominating the best of them for this award.

Thank you for taking the time to read this letter and we hope to be receiving your nominee's profile very soon.

Sincerely,

The Maxwell Trophy/ Swimming World Excellence Award Committee